

Msquare Digital Signage Player



Partner with us for
Digital Signage System and deployment



- ✓ Looping & Interactive Content
- ✓ 1080P Playback
- ✓ Network & USB Playback
- ✓ Nand Flash Reliability
- ✓ Wireless
- ✓ Maintenance Free

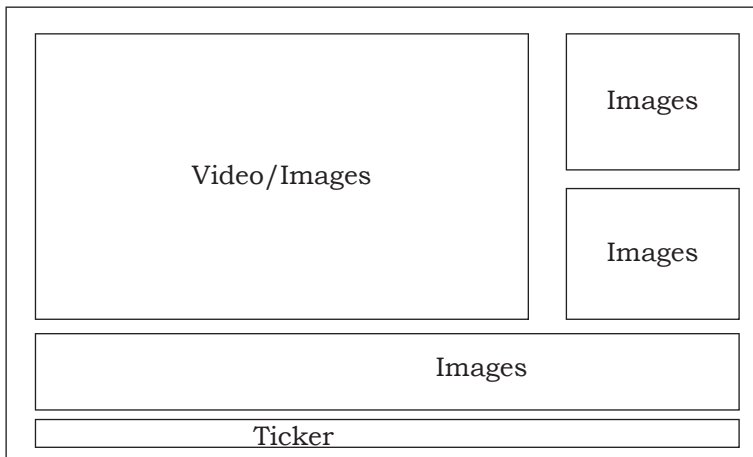
Basic Signage Solution

Digital Signage is a cutting-edge technology solution that enables customized information to be disseminated to anyone at anytime via fluid motion video, graphics, sound and text. It is a flexible and powerful way to communicate your message to your audience whether it's a customer, client or colleague. By displaying customized content on a variety of digital displays your audience can experience your message dynamically and interactively. Digital signage provides an innovative way for organizations across a wide variety of industries-including financial services, retail, government, education healthcare, sports, entertainment, gaming and transportation-to improve the customer and end-user experience while strengthening its competitive advantage.

Key features of Network Edition software:

- ➔ Runs on standard Windows computers
- ➔ Internet based solution using hosted servers, or use optional server software for local hosting within a LAN or WAN
- ➔ Easy to use user interface
- ➔ Full multimedia compatibility, allowing you to use media assets from any source in any format
- ➔ To-the-minute scheduling of playlists, by screen or groups of screens, at any time into the future
- ➔ Display live data feeds such as weather or pricing information, with scheduling of HTML pages
- ➔ Incorporate scrolling text tickers and multiple content 'zones' with screen layouts
- ➔ Easy-to-manage media library, with customisable folders
- ➔ Full multi-dimensional reporting detailing exactly what played out, when and where
- ➔ Real-time player monitoring so you can see the status of all the players on your network



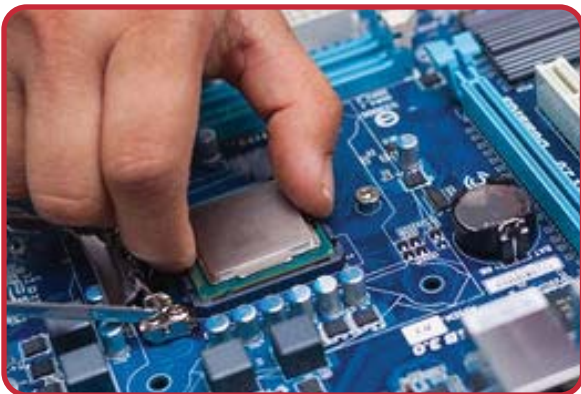


Zone Management

1. Video/Images
2. Images
3. Images
4. Images
5. Ticker

Remote Maintenance and Support:

- ➔ Remote network monitoring and management
- ➔ Host application and store content
- ➔ Dedicated technicians for remote diagnostics, troubleshooting, rebooting and repair
- ➔ Trouble ticket generation and tracking through all aspects until resolution



Maintenance Free and Support:

- ➔ Onsite technical troubleshooting - problem assessment, repair/replace for all equipment
- ➔ Swap service for all equipment
- ➔ Preventive maintenance service - re-occurring service to maintain peak performance
- ➔ Asset management tracking
- ➔ Extended warranties
- ➔ Custom service level agreements

Specifications

Mother Board

CPU	RK3188 Cortex-A9 Quadcore 1.6Ghz
GPU	Mali-400MP4 Quadcore
DDR3	1G
Nand Flash	8G Nand Flash
Display Output	VGA HDMI 1.4 supports 1080p
Audio Output	HDMI 3.5mm jack
Network	Ethernet 10/100Mbps
SD Slot	SD card max support 32G
USB Port	4 USB2.0 host
Indicator light	Power, Ethernet, infra-red sensor, Display Output(HDMI, VGA, A/V)
Power	12V DC, 3W
OS	Android 4.4.2
Optional	3G/4G module , WiFi 802.11g
Dimensions	160mm*125mm*35mm
Accessory	Power adapter , remoter, HDMI cable, mounts

